Conf-IRM 2009 Conference Program

21-May
8:00 - 9:00
Registration/Coffee
9:00 - 10:00
Opening Ceremony; Keynote: David Avison, President of AIS
10:00-10:30
Coffee Break
Workshop 1 -- David Avison, ESSEC Business School, Supervising Ph.D. Students
10:30-12:30
LIGHT LUNCH BREAK
1:30 - 3:30
Workshop 2 -- Blaize Horner Reich, Simon Fraser University, Canada
Scaling the Ivory Tower
4:00-6:00
Workshop 3 -- Cathy Urquhart, University of Auckland, New Zealand
Conducting Qualitative Research: Ten Things You Wanted to Know But Never Dared Ask
7:30 -
COCKTAIL RECEPTION

22-May
8:30-9:00
KEYNOTE (TBA)

Session 1
9:00-10:20
Track 1
1.1 IT Strategy & Governance/ SME
Chair: Gerry Gingrich, Nat’l Defense Uni, US
An Empirical Study of IT-Enabled Enterprise Risk Management and Organizational Resilience
Lih-Bin Oh, Xi’an Jiaotong University, China;
Hock-Hai Teo, Nat’l Uni of Singapore, Singapore
Alignment and strategy: The Chicken or the Egg
Gilbert Silvius, Utrecht University of Applied Sciences, The Netherlands
Strategic information systems planning: A case in the context of United Arab Emirates
Salam Abdallah, Abu Dhabi Uni, UAE
Fayez Albadri, Abu Dhabi Marine Operating Co, UAE

Track 2
1.2 Emerging Technology
Chair: Sturla Bakke, Norwegian Sch of IT Norway
Bio-Nanotechnology: A Human Attack Vector
Sue Conger, University of Dallas, US
Collaborative Modeling Architecture: Lessons Learned from Deploying a Prototype
Peter Rittgen, Vlerick Leuven Gent Management School, Belgium
Two Emerging Technologies: A Comparative Analysis of Web 2.0 and the Semantic Web
Sturla Bakke, Bendik Bygstad, Norwegian School of IT, Norway

Track 3
1.3 eLearning
Chair: France Henri, Télé-université/UQAM, CA
Using Discussion Forums in Blackboard to Facilitate Electronic Government Course Delivery
Nabeel Alqirim, UAE University, UAE
A Case for an Adjustment in Pedagogy: Knowledge Authority, Community of Practice and Technology
Andrea Peer, Iowa State University, US; Sree Nilakanta, Iowa State University, US; Rema Nilakanta, Iowa State University, US
Understanding and Supporting the Creation of More Effective PLE
France Henri, Télé-université/UQAM, Canada;
Bernadette Charlier, Université de Fribourg, Switzerland
Freddy Limpens, INRIA, France

10:20-10:40
Coffee Break

Session 2
11:15-12:00
Track 2
2.1 Government & Public Policy
Chair: Sherif Kamel, American University in Cairo
The Challenges in Establishing a Government Interoperability Framework: The e-PING Brazilian Case
Ernani dos Santos, Nicolau Reinhard, Un of São Paulo, Brazil
Crafting an E-Government Development Model for South Africa: A Strategic New Direction for the Western Cape Province
Blessing Maumbe, Eastern Kentucky University, US;
Ntombovuyo Klaas, Provincial Government of the Western Cape, South Africa
Transforming the Software Industry into a Platform for Development - Case of Egypt
Sherif Kamel, Dina Rateb, American University in Cairo

Track 3
2.2 Emerging Technology
Chair: Afroz Amin, Higher Colleges of Tech, UAE
Envisioning the Next Generation Cellular Client
Chandra Amaravadi, Western Illinois University, US George Mangalaraj, Western Illinois University, US Sumesh Philip, Western Illinois University, US
Venus G.Balijepally, Prairie View A & M University, US
Multimedia Traffic Engineering in Next Generation Networks
Iffat Ahmed Open University, Islamabad, Pakistan; Allama Iqbal Open University, Islamabad, Pakistan
Emerging Wireless LAN Mobility Protocols
Mohammed Afzal Amin, Hamd Odhabi, Higher Colleges of Technology, UAE;

Track 3
2.3 eLearning
Chair: Nikos Karacapilidis, Uni of Patras & RA CTO, Greece
CRAS model: A model for representing information space in a multimedia environment for information sharing and reuse
Robert Charles, University of Ibadan, Nigeria
CoPe_it! - Supporting collaboration, enhancing learning
Nikos Karacapilidis, University of Patras and RA CTO, Greece
## Conf-IRM 2009 Conference Program

### LIGHT LUNCH 12:00-2:00

### Session 3
2:00-3:30

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<th>3.1 PANEL</th>
<th>3.2 Global IT Management</th>
<th>3.3 eBusiness</th>
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<tr>
<td>E-Business, E-Government, &amp; Project Management practices in the Middle East and for development</td>
<td>Chair: Abrar Haider, Uni of South Australia, Australia&lt;br&gt;&lt;br&gt;<strong>Customer Online Privacy Concern and Behavior Intention: Cultural and Institutional Aspects</strong>&lt;br&gt;<strong>Restructuring in Telecommunications and its Market Impacts: An Event-Study Analysis</strong>&lt;br&gt;<strong>Information Systems as Strategic Advisors and Strategic Translators – Proposing Information Centred Performance Management</strong>&lt;br&gt;Abrar Haider, University of South Australia, Australia</td>
<td>Chair: Pramila Gupta, Central Queensland Uni AU&lt;br&gt;&lt;br&gt;<strong>Media Naturalness Reduction and Compensatory Channel Expansion: A Study of Online and Face-to-face Sections of the Same Course</strong>&lt;br&gt;<strong>Customer Online Privacy Concern and Behavior Intention: Cultural and Institutional Aspects</strong>&lt;br&gt;<strong>Restructuring in Telecommunications and its Market Impacts: An Event-Study Analysis</strong>&lt;br&gt;<strong>Information Systems as Strategic Advisors and Strategic Translators – Proposing Information Centred Performance Management</strong>&lt;br&gt;Abrar Haider, University of South Australia, Australia</td>
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<td>Nabeel Al Qirim, UAE University, UAE&lt;br&gt;Hassan Selim, UAE University, UAE&lt;br&gt;George Ditsa, UAE University, UAE&lt;br&gt;Sherif Kamel, American University in Cairo, Egypt</td>
<td>Xiao Jiang, Dalian University of Technology China&lt;br&gt;Shaobo Ji, Carleton University, Canada&lt;br&gt;Vijay Sethi, Neerja Sethi, Nanyang Technological Uni, Singapore; Sandip Chakraborty, SP Jain Center of Management, Singapore</td>
<td>Ned Kock; Vanessa Garza ;&amp; Miguel Rangel, Texas A&amp;M International University, US;&lt;br&gt;&lt;br&gt;<strong>Status Quo and Trends in E-Recruiting – Results from an Empirical Analysis</strong>&lt;br&gt;Sven Laumer, University of Bamberg, Germany;&lt;br&gt;Andreas Eckhardt, University of Frankfurt, Germany&lt;br&gt;Tim Weitzel, University of Bamberg, Germany&lt;br&gt;A Conceptual Framework for Evaluating the Adoption of E-Market for Electronic Business in Small and Medium-Sized Enterprises in Australia&lt;br&gt;Heup Deng, RMIT University, Australia&lt;br&gt;Pramila Gupta, Central Queensland University, Australia</td>
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### Coffee Break

### Session 4
4:00-5:30

<table>
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<th>4.1 PANEL</th>
<th>4.2 Information Quality</th>
<th>4.3 eBusiness</th>
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<tr>
<td>Restless Innovation: IT Strategy and Governance</td>
<td>Chair: Marianne Corvera, Goethe University Frankfurt, Germany&lt;br&gt;&lt;br&gt;<strong>Information Sharing in Emerging Economies</strong>&lt;br&gt;<strong>The Importance of Language Quality in Information Systems Development Processes</strong>&lt;br&gt;Marianne Corvera, Goethe University Frankfurt, Germany</td>
<td>Chair: Masaru Furukawa, Uni of Toyama, Japan&lt;br&gt;&lt;br&gt;<strong>Empirical case study research on the dynamics of intra- and inter-organizational process collaboration</strong>&lt;br&gt;<strong>Inter Process Communication &amp; Prioritization to Enable Desktop Advertisement Mechanism</strong>&lt;br&gt;<strong>Challenges and Possibilities for the Household Medicine Lease System Viewed in light of CRM – HML-based Everyday Self-medication in Ubiquitous Network Society</strong>&lt;br&gt;Masaru Furukawa, University of Toyama, Japan</td>
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### 7:30 -

CONFERENCE GALA DINNER
## Conf-IRM 2009 Conference Program

### KEYNOTE (TBA)

- **23-May 8:30-9:00**
- **Track 1**
  - 5.1 IT in SMEs
  - Chair: Princely Ifinedo, Cape Breton University, Canada
  - The Forgotten Knowledge Transfer
  - Caroline Chibelushi, University of Wolverhampton, UK
  - The Determinants of Extent of Internet/E-business Technologies Use by SMEs in Maritime Canada: An Analysis
  - Princely Ifinedo, Cape Breton University, Canada

- **Track 2**
  - 5.2 Information Quality
  - Chair: Sue Conger, University of Dallas, US
  - There is Something about Process Standards - An Empirical Analysis
  - Andreas Eckhardt, University of Frankfurt, Germany
  - Problem Analysis: When established techniques don't work
  - Sue Conger, University of Dallas, US; Brett Landry, University of Dallas, US

- **Track 3**
  - 5.3 Human Factors
  - Chair: Rosemary Stockdale, Massey Uni, NZ
  - Affect and Aesthetics in ICT Design and Use
  - Ping Zhang, Syracuse University, US
  - Learning to Think while Thinking to Learn: Promoting the Infusion of Critical and Creative Thinking in Today’s ICT Classrooms
  - Anil Sharma; Khalifa Alsuwaidi; Ahmed Bello
  - Exploring the Gender Divide: Perceptions of IT Professionals in New Zealand
  - Karen Hart & Rosemary Stockdale, Massey University, New Zealand

### Session 5

- **9:00-10:30**
- **Track 1**
  - 5.1 IT in SMEs
  - Chair: Princely Ifinedo, Cape Breton University, Canada
  - The Forgotten Knowledge Transfer
  - Caroline Chibelushi, University of Wolverhampton, UK
  - The Determinants of Extent of Internet/E-business Technologies Use by SMEs in Maritime Canada: An Analysis
  - Princely Ifinedo, Cape Breton University, Canada

### Session 6

- **11:00-12:30**
- **Track 1**
  - 6.1 Enterprise Computing
  - Chair: Tariq Bhatti, Zayed University, UAE
  - A Framework For Transitioning Enterprise Web Services From XML-RPC to REST
  - Sean Kennedy, Athlone Institute of Tech. Ireland
  - What drives business process standardization? A case study approach
  - Bjoern Muenstermann, Uni of Bamberg, Germany
  - Andreas Eckhardt, Uni of Frankfurt, Germany
  - An integrated model for the Implementation of ERP systems
  - Tariq Bhatti, Zayed University, UAE

- **Track 2**
  - 6.2 IT Service Management
  - Chair: Robert Benyon, Rhodes University, SA
  - Three Theories and One Case Study of Top-down, Middle-out and Bottom-up Process Innovation
  - Sue Conger, University of Dallas, US
  - A Services Science Major in a Bachelor of Science, IT Program: The Case of UAE University
  - Beverley Hope, Victoria University of Wellington, NZ
  - A Theoretical Model for Developing an IT Service Catalogue
  - Vimbiso Mazvimavi & Robert Benyon, Rhodes University, South Africa

- **Track 3**
  - 6.3 Research Methods
  - Chair: Bruce Campbell, UTS, Sydney, Australia
  - Politically Sensitive IT Practice: A case story of wireless network implementation
  - Wenshin Chen, Abu Dhabi University, AE; David Bennett, Aston Business School, UK
  - Theory Development through Simulation: Extending coordination theory in crisis response
  - Rafael Gonzalez, Delft University of Technology, The Netherlands
  - A Resolution of Student's Grounded Theory A Priori Reading Dilemma
  - Bruce Campbell, UT, Sydney, Australia

### Lunch Break

- **12:30-1:30**
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<th>Session 7</th>
<th>1:30-3:00</th>
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<tr>
<td><strong>7.1 PANEL</strong></td>
<td><strong>7.2 ITSM + eLearn</strong></td>
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| Blending informal and formal learning The impact of Web 2.0 technologies | Optimal Strategies for a Knowledge Workers Acquisition Problem with Expanding and Volatile Demand: Train Internally or Recruit Externally? | Chair: Said Elnaffar, UAE University, UAE
| Liliane Esnault, EM LYON, France | Tae-Sung Kim, Chungbuk National University, KR; Kilhwan Kim, KAIST, KR; Hyunmin Park, KAIST, KR; Dae-Eun Lim, KAIST, KR | SOA 3.0, Cloud Computing and SaaS: A New Frontier
| Bernadette Charlier, Uni of Fribourg, Switzerland | Development of MIS Courses through knowledge management: An e-learning project for Online Delivery by the Ministry of Education in Jordan | Impact of Services Grid Assimilation on the Level of Business Agility - A Conceptual Model in the Financial Services Industry
| Denis Gillet, EPFL, Switzerland | Ali Alawneh, Philadelphia University, Jordan | Martin Wolf; Jens Vykoukal; Roman Beck, University of Frankfurt, Germany
| France Henri-Télé-université/ UQAM, Canada | Ezz Hattab; Mohammad Samir, Arab Academy for Banking and Financial Sciences, Jordan; Romain Zeiliger, Gate-CNRS, France | A Formal Method for Selecting a Project Manager Based on Leadership Characteristics
| Nikos Karacapilidis - Uni of Patras & CTI Greece; Vivekanand Kochikar, Infosys Technology, Ireland | | Said Elnaffar, Khaled Hamdan, UAE University, UAE
| Rema Nilakanta - Iowa State University, US; Mahesh Raisinghani, Texas Women's Uni, US; Christine VanOirbeek, EPFL, Switzerland | Chair: Shaobo Ji, Carleton University, Canada | 8.3 Privacy/Security
| Romain Zeiliger, Gate-CNRS, France | The Role of Culture in Women Interacting with ICT | Chair: Karen Forcht, North Carolina A & T State University, US
| | Kathy Ning Shen, Abu Dhabi University, UAE; Ping Zhang, Syracuse University, US; Halbana, Abu Dhabi University, UAE | Token-based Fast Authentication for Wireless Network
| | | Ghassan Kbar & Wathiq Mansoor, American University in Dubai UAE
| | | Privacy Issues of Electronic Medical Records from the Patient's Perspective
| | | Lech Janczewski, University of Auckland, NZ
| | | Using Visual Capabilities to Improve Efficiency in Computer Forensic Analysis
| | | Karen Forcht, North Carolina A & T State University, Joan Hubbard, University of North Texas, US

**Coffee Break**

Session 8
3:30-5:00

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<th><strong>8.1 PANEL</strong></th>
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<th><strong>8.3 Privacy/Security</strong></th>
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<td>The Role of Culture in Women Interacting with ICT</td>
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<td>Chair: Karen Forcht, North Carolina A &amp; T State University, US</td>
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<td>Kathy Ning Shen, Abu Dhabi University, UAE; Ping Zhang, Syracuse University, US; Halbana, Abu Dhabi University, UAE</td>
<td>Self-Directed Creativity in Web 2.0-Based Online Communities: Research Model and Exploratory Study</td>
<td>Token-based Fast Authentication for Wireless Network</td>
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<td>Mario Schaarschmidt; Harald VonKortzfleisch, University of Koblenz-Landau, Germany</td>
<td>Understanding Customer's Demand through Web 2.0 Community: A System Design Framework</td>
<td>Ghassan Kbar &amp; Wathiq Mansoor, American University in Dubai UAE</td>
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<td>Yide Liu, Beihang University, China; Shaobo Ji, Carleton University, Canada</td>
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**24-May**

**Full Day Dubai Tours (Optional)**